

TOTAL PETROCHEMICALS

July 21, 2011

Re: Price Increase Notification effective August 1, 2011

To: Our Valued Customers

Due to the increase in the cost of raw materials that are used to manufacture polystyrene, Total Petrochemicals USA, Inc. will implement a price increase of \$0.04 per pound on all grades of crystal polystyrene and \$0.05 per pound on all grades of high impact polystyrene. This price increase is effective August 1, 2011.

To ensure efficiency in the demand planning process, we request a minimum lead time of 30 days on all orders. Your TOTAL Polystyrene Account Manager will be in contact with you to address any questions regarding this announcement.

We appreciate your business and look forward to continue servicing your polystyrene requirements.

Best regards,



Tim J Coffy
Product Manager - Polystyrene



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